Muhammadu Rushan Nagoorkhany

PRODUCT MANAGER | PRODUCT DESIGNER (UX UI)

Results-driven Lead Product Designer & Manager with 7+ years' experience. Skilled in UX/UI, agile, data, and product strategy. Proven track record in leading teams, driving user engagement, creating impactful user experiences, and delivering innovative design solutions.

WORK EXPERIENCE

Product Marketing Manager | M R Motors & Construction

Vavuniya, Sri Lanka - *February 2024 to June 2024*

- Spearhead design and development initiatives using advanced user-centric methodologies.
- Collaborate seamlessly with cross-functional teams, including designers, engineers, and stakeholders, to refine and execute product design strategies.
- Lead comprehensive user research, usability testing, and A/B experiments to gather actionable insights and validate design concepts.
- Oversee Agile processes, driving sprint planning, backlog prioritization, and daily stand-ups to align design deliverables with product goals.
- Articulate and advocate design strategies to stakeholders, aligning design initiatives with business objectives and user expectations.

Lead Product Designer | Seazen Group

Ardiya, Kuwait - *September 2022 to February 2024*

- Led the end-to-end design process from concept development through to final implementation.
- Developed and managed a robust UI design system to ensure consistency across all products.
- Collaborated closely with cross-functional teams to deliver cohesive and innovative digital experiences.
- Conducted comprehensive user-centered research, including usability testing and feedback analysis.
- Leveraged data-driven insights to optimize user experience and boost engagement.

UX Lead | Pelican Cube (PVT) LTD

Colombo, Sri Lanka - *January 2022 to October 2022*

- Lead the entire design process, from research to prototyping and testing, to create high-quality designs that meet project goals.
- Solved UX problems creatively using both quantitative and qualitative data.
- Lead teams as facilitator and planning to execute the team
- Proficient in Figma, Adobe Suite, Sketch, InVision & Illustrator for UX creation.
- Lead brainstorming and ideation sessions to generate new design concepts.

UX Engineer | Camellia Network Private Limited

Anuradhapura, Sri Lanka - *January 2021 to November 2021*

- Combined UX research and front-end development to optimize the overall user experience across mobile apps.
- Utilized data-driven UI Design & development, informed by user research tasks and personas, to make informed design decisions.
- Maintained design consistency by documenting use cases and UI elements, ensuring platform-wide consistency and effective cross-team collaboration.
- Bridged the gap between design and development by creating functional user interfaces and animations using HTML, CSS, and JavaScript, resulting in a cohesive user experience.

PREVIOUS EXPERIENCE

Founder of Lumos Lab - *January 2024 to Present*

UX Designer -Camellia Network PVT LTD - *June 2019 to December 2020*

Freelance Product Enthusiast - *January 2017 to October 2022*

CONTACT

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SKILL SETS

Product Design & UX

- UX / UI Design
- Prototyping & Wire framing
- User Research & Validity Testing
- Interaction Design
- Design System & Design Portfolio
- Information Architecture
- User Flow & User Journey Mapping
- Accessibility
- HCL (Human Centred Design)

Technical Proficiency

- HTML, CSS, JavaScript, Ajax
- Data Analysis
- A/B Testing
- Photoshop, Illustrator, InDesign
- CMS (Content Management System)
- Figma, Adobe Suite, Sketch, InVision
- Adobe XD, Miro, Mural

Product & Project Management

- Agile Methodology
- Product Management
- Scrum & Sprint Planning
- Analytics
- Product Roadmapping
- Stakeholder Management
- KPI
- Creative thinking & Problem Solving

EDUCATION

University of West London *Master of Business Administration (MBA)* Graduated November 2022 | Merit

London Metropolitan University *BEng. Software Engineering (Hons.)* Graduated September 2019 | Second Upper class

Pearson *HND in Computing & System Development.* Graduated June 2017 | Qualified BTEC Level 5 HND Diploma

CERTIFICATIONS

IBM Product Management Certification
Certified Scrum Product Owner (CSPO I)
Google UX Design Certification
Google Digital Marketing certification